

ผลลัพธ์การเรียนรู้ (Program Learning Outcomes: PLO) — หมวดวิชาเฉพาะ

| PLO | คำอธิบาย (ไทย) | Description (English) |
|-------|---|--|
| PLO1 | มีความรับผิดชอบ วินัย คุณธรรม จริยธรรม ตรงต่อเวลา และความเสียสละ | The students practice and demonstrate ethical behaviors and mind as well as show punctuality. |
| PLO2 | เคารพสิทธิของตนเองและผู้อื่น รับฟังความคิดเห็นผู้อื่น และเป็นพลเมืองที่ดีของสังคม | The students show respect to their own right and others', listen to others' opinions and being good citizens. |
| PLO3 | มีความรู้ ความเข้าใจในหลักการและทฤษฎี และสามารถในการประยุกต์หลักการและทฤษฎีเพื่อนำไปสู่การปฏิบัติ | The students can define and demonstrate principles and theories and apply principles and theories in real-life practices. |
| PLO4 | สามารถค้นหาข้อเท็จจริง ทำความเข้าใจ คัดวิเคราะห์ และคิดสร้างสรรค์อย่างเป็นระบบ | The students can critically examine and investigate facts, and be creative systematically. |
| PLO5 | สามารถประยุกต์ความรู้เพื่อพัฒนาและต่อยอดองค์ความรู้หรือนวัตกรรมใหม่ เพื่อเสริมสร้างการเรียนรู้ตลอดชีวิต | The students are able to apply their knowledge for developing and constructing new knowledge or innovation in order to enhance life-long learning. |
| PLO6 | มีความรู้ ความเข้าใจในบทบาทหน้าที่ของตนเอง มีภาวะผู้นำและผู้ตาม และทำงานร่วมกับผู้อื่นได้ | The students show self-responsibility, demonstrate leadership and fellowship, and develop work collaboration. |
| PLO7 | สามารถจัดการข้อโต้แย้งและแก้ปัญหาเพื่อพัฒนาวิชาชีพและสังคมได้ | The students can deal with arguments and solve problems for professions and society development. |
| PLO8 | สามารถประยุกต์ใช้เทคนิค การวิเคราะห์ และพัฒนาต่อยอดการคำนวณได้อย่างเหมาะสม | The students are able to apply, calculate and develop numerical skills appropriately. |
| PLO9 | สามารถสื่อสาร และใช้เทคโนโลยีสารสนเทศได้อย่างมีประสิทธิภาพและประสิทธิผล | The students are able to communicate and relate information technology efficiently and effectively. |
| PLO10 | สามารถอธิบายหลักการพื้นฐานด้านการจัดการโลจิสติกส์และโซ่อุปทาน | The students are able to explain principles of logistics and supply chain management. |
| PLO11 | สามารถบูรณาการความรู้จากศาสตร์อื่นที่เกี่ยวข้องกับการจัดการโลจิสติกส์ | The students are able to adapt knowledge from other area with logistics management appropriately. |
| PLO12 | สามารถบูรณาการความรู้ทางด้านวิชาการในด้านเทคโนโลยีสารสนเทศมาใช้ในการจัดการโลจิสติกส์และศาสตร์ที่เกี่ยวข้อง | The students are able to select the appropriate information technology system for enhancing the efficiency of logistics management. |
| PLO13 | สามารถวิเคราะห์ และแก้ปัญหาทางด้านการจัดการโลจิสติกส์โดยใช้ความรู้ความเข้าใจทางด้านเทคโนโลยีมาประยุกต์ได้อย่างเหมาะสม | The students are able to examine and solve logistics related problems by using information technology appropriately. |

Curriculum Mapping Bachelor of Business Administration Program in Smart Logistics and Supply Chain Management (International Program)

● = ความรับผิดชอบหลัก (Primary) ○ = ความรับผิดชอบรอง (Secondary)

| Subject | | | 1. Ethics & Morality | | | | 2. Knowledge | | | | | | 3. Cognitive Skills | | | | 4. Interpersonal Skills & Responsibility/Interpersonal Skills | | | 5. Numerical Analysis, Communication & IT Skills | | |
|---|---|----------|----------------------|------|------|-------|--------------|------|------|-------|-------|-------|---------------------|------|------|-------|---|------|-------|--|------|-------|
| | | | PLO1 | PLO2 | PLO6 | PLO10 | PLO2 | PLO3 | PLO4 | PLO10 | PLO11 | PLO12 | PLO4 | PLO5 | PLO7 | PLO13 | PLO6 | PLO7 | PLO13 | PLO8 | PLO9 | PLO13 |
| Course Code | Course Title | Credit | | | | | | | | | | | | | | | | | | | | |
| 1. กลุ่มวิชาภาษาและการสื่อสาร (Language and Communication) | | | | | | | | | | | | | | | | | | | | | | |
| 95110164 | English for Academic Purposes 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95110264 | English for Academic Purposes 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | | ● | | | ● | | | ● | |
| 95120164 | English Academic Writing | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95120264 | English for Business Careers | 3(3-0-6) | ● | ○ | | | | ● | | | | | | | ● | | | ● | | | ● | |
| 95120364 | TOEIC Preparation | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95120464 | English Standard Test Preparation | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95110364 | Japanese Communication for Everyday Use 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95110464 | Japanese Communication for Everyday Use 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | | ● | | | ● | | | ● | |
| 95110564 | French Communication for Everyday Use 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95110664 | French Communication for Everyday Use 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | | ● | | | ● | | | ● | |
| 95110764 | Chinese Communication for Everyday Use 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95110864 | Chinese Communication for Everyday Use 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | | ● | | | ● | | | ● | |
| 95110964 | Vietnamese Communication for Everyday Use 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95111064 | Vietnamese Communication for Everyday Use 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ○ | ● | | | ● | | | ● | |
| 95111164 | Bahasa Indonesia Communication for Everyday Use 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95111264 | Bahasa Indonesia Communication for Everyday Use 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ○ | ● | | | ● | | | ● | |
| 95111364 | Korean Communication for Everyday Use 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95111464 | Korean Communication for Everyday Use 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | | ● | | | ● | | | ● | |
| 95111564 | Russian Communication for Everyday Use 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95111664 | Russian Communication for Everyday Use 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | | ● | | | ● | | | ● | |
| 95111764 | Thai Communication for Everyday Use 1 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ● | | | | ● | | | ● | |
| 95111864 | Thai Communication for Everyday Use 2 | 3(3-0-6) | ● | ○ | | | | ● | | | | | | ○ | ● | | | ● | | | ● | |

Curriculum Mapping Bachelor of Business Administration Program in Smart Logistics and Supply Chain Management (International Program)

● = ความรับผิดชอบหลัก (Primary) ○ = ความรับผิดชอบรอง (Secondary)

| Subject | | | 1. Ethics & Morality | | | | 2. Knowledge | | | | | | 3. Cognitive Skills | | | | 4. Interpersonal Skills & Responsibility/Interpersonal Skills | | | 5. Numerical Analysis, Communication & IT Skills | | |
|--|--|----------|----------------------|------|------|-------|--------------|------|------|-------|-------|-------|---------------------|------|------|-------|---|------|-------|--|------|-------|
| Course Code | Course Title | Credit | PLO1 | PLO2 | PLO6 | PLO10 | PLO2 | PLO3 | PLO4 | PLO10 | PLO11 | PLO12 | PLO4 | PLO5 | PLO7 | PLO13 | PLO6 | PLO7 | PLO13 | PLO8 | PLO9 | PLO13 |
| 95111964 | Art of Thai Listening | 3(3-0-6) | ● | ○ | | | | ● | | | | | ● | | | | ● | | | | ● | |
| 95112064 | Art of Thai Speaking | 3(3-0-6) | ● | ○ | | | | ● | | | | | ● | | | | ● | | | | ● | |
| 95112164 | Art of Thai Reading | 3(3-0-6) | ● | ○ | | | | ● | | | | | ● | | | | ● | | | | ● | |
| 95112264 | Art of Thai Writing | 3(3-0-6) | ● | ○ | | | | ● | | | | | ● | | | | ● | | | | ● | |
| 95112364 | Fundamental of Thai Poetry Writing | 3(3-0-6) | ● | ○ | | | | ● | | | | | ● | | | | ● | | | | ● | |
| 2. กลุ่มวิชาทักษะทางสังคมและการเป็นผู้ประกอบการ (Social Skills and Entrepreneurship) | | | | | | | | | | | | | | | | | | | | | | |
| 95113164 | Art of Living with Cross Cultural Environment | 3(3-0-6) | ○ | ● | | | | ● | | | | | ● | | | | ● | | | | ○ | |
| 95113264 | Professional Skills and Competency for Employability | 3(3-0-6) | ● | | | | | ● | | | | | ● | | | | ● | ● | | | ○ | |
| 95113364 | Thai and Global Citizenship | 3(3-0-6) | | ● | | | | ● | | | | | ● | | | | ● | | | | ○ | |
| 95113464 | Global Understanding | 3(3-0-6) | | | | | | ● | | | | | ● | | | | | ● | | | ● | |
| 95113564 | International Engagement and Leadership | 3(3-0-6) | | ● | | | | ● | | | | | ● | | | | ● | | | | ○ | |
| 95113664 | Introduction to Business | 3(3-0-6) | ● | ○ | | | | ● | | | | | ● | ○ | | | | | | ● | ○ | |
| 95113764 | Social Entrepreneurship | 3(3-0-6) | ● | ○ | | | | ● | | | | | ● | ○ | | | | | | ● | ○ | |
| 95113864 | Fundamental Startup | 3(3-0-6) | ● | ○ | | | | ● | | | | | ● | ○ | | | | | | ● | ○ | |
| 3. กลุ่มวิชาดิจิทัลและวิทยาการคำนวณ (Digital Literacy and Computation) | | | | | | | | | | | | | | | | | | | | | | |
| 95114164 | Digital Literacy for the 21st Century | 3(3-0-6) | ● | | ● | | | | | | | | ● | ○ | | | ● | | | | ● | |
| 95114264 | Use of Application for Learning and Working | 3(3-0-6) | ● | | ● | | | | | | | | ● | ○ | | | ● | | | | ● | |
| 95114364 | Technology for Connectivity in Everyday Use | 3(3-0-6) | ● | | ● | | | | | | | | ● | ● | | | ● | | | ○ | ● | |
| 95114464 | Use of Application for Calculation and Database Analysis | 3(3-0-6) | ● | | | | | ● | | | | | ● | ○ | | | | | | ● | | ○ |
| 95114564 | Basic Mathematics | 3(3-0-6) | ● | | | | | ● | | | | | ● | ○ | | | | | | ● | | |
| 4. กลุ่มวิชาทักษะการใช้ชีวิตแบบมีคุณภาพและการออกแบบความคิด (Healthy Life and Design Thinking) | | | | | | | | | | | | | | | | | | | | | | |
| 95115164 | Miracle of Thinking | 3(3-0-6) | ● | | | | | ● | | | | | ● | ○ | | | ● | | | | | |
| 95115264 | Design Thinking | 3(3-0-6) | ● | | | | | ● | | | | | ● | ○ | | | | ● | | ○ | | |

Curriculum Mapping Bachelor of Business Administration Program in Smart Logistics and Supply Chain Management (International Program)

● = ความรับผิดชอบหลัก (Primary) ○ = ความรับผิดชอบรอง (Secondary)

| Subject | | | 1. Ethics & Morality | | | | 2. Knowledge | | | | | | 3. Cognitive Skills | | | | 4. Interpersonal Skills & Responsibility/Interpersonal Skills | | | 5. Numerical Analysis, Communication & IT Skills | | |
|--|--|-----------|----------------------|------|------|-------|--------------|------|------|-------|-------|-------|---------------------|------|------|-------|---|------|-------|--|------|-------|
| Course Code | Course Title | Credit | PLO1 | PLO2 | PLO6 | PLO10 | PLO2 | PLO3 | PLO4 | PLO10 | PLO11 | PLO12 | PLO4 | PLO5 | PLO7 | PLO13 | PLO6 | PLO7 | PLO13 | PLO8 | PLO9 | PLO13 |
| 95330164 | Production and Operation Management | 3(3-0-6) | ● | | | | | ● | | | | | | ● | | | | | | ○ | | |
| 95331164 | Business Finance | 3(3-0-6) | ● | | | | | ● | | | | | | ● | | | | | | ● | | |
| 95930264 | Business Taxation | 3(3-0-6) | ● | | | | | ● | | ○ | ○ | | | ● | | ○ | ○ | | | ● | | |
| Major Required Course (วิชาเอกบังคับ) | | | | | | | | | | | | | | | | | | | | | | |
| 95930164 | Logistics and Supply Chain Management | 3(3-0-6) | ● | | | | | | | | ● | | ● | ○ | | ○ | | | ● | | ● | ● |
| 95930364 | Transport Economics | 3(3-0-6) | ● | | | | | ○ | | ○ | ● | | ● | ○ | | ○ | | ○ | ● | ○ | ● | ● |
| 95931164 | Supply Chain Risk Management | 3(3-0-6) | ○ | ● | | | | ○ | | | | ● | | ● | | ● | | ● | | ○ | ● | |
| 95931264 | Warehouse Management | 3(3-0-6) | | ● | | | | ○ | | ○ | ● | | | | | ● | ● | | ● | ○ | ● | ● |
| 95931364 | Material Handling and Packaging | 3(3-0-6) | ● | | | | | | | | ● | | | ● | | ● | ○ | ● | | ● | ● | ● |
| 95936164 | Lean Manufacturing and Supply Chain Management | 3(3-0-6) | ● | | | | ● | | | | ● | | ● | ● | | ○ | ○ | | ● | ○ | ● | ● |
| 95940164 | Transportation and Distribution Management | 3(3-0-6) | | ● | | | | ○ | | ○ | ● | | | | | ● | ● | | ● | ○ | ● | ● |
| 95940364 | Procurement and Sourcing in Supply Chain | 3(3-0-6) | ● | | | | | | | | ● | | | ● | | ● | ○ | ● | | ● | ● | ● |
| 95940464 | City Logistics Last Mile Delivery | 3(3-0-6) | ● | | | | ● | | | | ● | | ● | ● | | ○ | ○ | | ● | ○ | ● | ● |
| 95941264 | Smart Logistics and Supply Chain Systems | 3(3-0-6) | ● | | | | ● | | | | ● | | ● | ● | | ○ | ○ | | ● | ○ | ● | ● |
| 95941464 | Material Management and Inventory Control | 3(3-0-6) | ● | | | | | ○ | | ○ | ● | ● | | ● | | ○ | | ○ | ● | ○ | ● | ● |
| 95942164 | Seminar in Logistics and Supply Chain Management | 3(3-0-6) | ● | ○ | | | | ○ | | | | ● | ● | | | ○ | ○ | ○ | ● | | ● | ● |
| 95949564 | Cooperative and Work Integrated Education | 6(0-18-9) | ● | | | | | ● | | | | | | ● | | | | ○ | ● | | | |
| Major Elective Course | | | | | | | | | | | | | | | | | | | | | | |
| 95930564 | Safety and Environmental Management | 3(3-0-6) | ● | | | ○ | | ○ | | ● | | ○ | | | | ● | | ○ | ● | | ● | ● |
| 95930664 | Quality Control Management | 3(3-0-6) | ● | | | ○ | | ○ | | | ● | ○ | | ● | | ○ | ○ | ○ | ● | ○ | ○ | ○ |
| 95931564 | Current Issues in Logistics | 3(3-0-6) | ● | ○ | | | | | | ● | ● | ● | ● | | | ○ | | ○ | ● | ○ | ● | ● |
| 95931664 | Cargo Insurance | 3(3-0-6) | ● | ○ | | | | ● | | | | ● | | ● | | ○ | | ○ | ● | | ● | ● |
| 95932164 | International Trade and Policy | 3(3-0-6) | ● | | | | | | | | ● | ● | ● | | | | | | ● | ○ | ○ | |

Curriculum Mapping Bachelor of Business Administration Program in Smart Logistics and Supply Chain Management (International Program)

● = ความรับผิดชอบหลัก (Primary) ○ = ความรับผิดชอบรอง (Secondary)

| Subject | | | 1. Ethics & Morality | | | | 2. Knowledge | | | | | | 3. Cognitive Skills | | | | 4. Interpersonal Skills & Responsibility/Interpersonal Skills | | | 5. Numerical Analysis, Communication & IT Skills | | |
|-------------|---|----------|----------------------|------|------|-------|--------------|------|------|-------|-------|-------|---------------------|------|------|-------|---|------|-------|--|------|-------|
| Course Code | Course Title | Credit | PLO1 | PLO2 | PLO6 | PLO10 | PLO2 | PLO3 | PLO4 | PLO10 | PLO11 | PLO12 | PLO4 | PLO5 | PLO7 | PLO13 | PLO6 | PLO7 | PLO13 | PLO8 | PLO9 | PLO13 |
| 95932264 | Multimodal Transport | 3(3-0-6) | ● | | | | | ● | | | | ● | | ● | | ○ | | | ● | ● | ● | ● |
| 95932664 | Insurance in Transport Industry | 3(3-0-6) | ● | ○ | | | | | | | ● | | | ● | | ○ | | ● | ● | ○ | ● | ● |
| 95933564 | Legal Aspects for Logistics | 3(3-0-6) | ● | ○ | | | | | | | ● | | | ● | | | | | ● | ○ | ○ | |
| 95933664 | Marketing of Logistics Service | 3(3-0-6) | ● | | | | | | | ● | ○ | ○ | ○ | ● | | ● | | ○ | ● | | ● | ● |
| 95936064 | Industrial Digital Transformation | 3(3-0-6) | ● | | | | | | | ● | ○ | ○ | ○ | | | ● | | ○ | ● | | ● | ● |
| 95936364 | Management Information System | 3(3-0-6) | ● | ○ | ● | ○ | | | | ● | | ○ | | | | ● | | ● | ● | ○ | ○ | ○ |
| 95940564 | Operations Research in Logistics Management | 3(3-0-6) | ● | ○ | | | | ● | | | ○ | ○ | | ● | | ● | | ● | ○ | ● | ● | ● |
| 95940664 | Global Supply Chain and Logistics | 3(3-0-6) | ● | ○ | | | | ● | | | ○ | | | ● | | ● | | ● | | | ● | ● |
| 95940864 | E-Commerce Operations Management | 3(3-0-6) | ● | ○ | | | | ● | | | | ○ | | ● | | ● | | ● | ○ | ● | | |
| 95941564 | Strategic Supply Chain Management | 3(3-0-6) | ● | ○ | | | | ● | | | ○ | ○ | | ● | | ● | | ● | ○ | ● | ● | ● |
| 95941664 | Sustainable Supply Chain | 3(3-0-6) | ● | ○ | | | | ● | | | ○ | | | ● | | ● | | ● | | | ● | ● |
| 95936264 | Analytical Models for Supply Chain Management | 3(3-0-6) | ● | ○ | | ○ | | ● | | | ○ | ○ | | ● | | ● | | ● | | ● | ● | ● |
| 96031664 | Entrepreneurship | 3(3-0-6) | | ○ | | ● | | ● | ○ | | | | ● | ● | | ● | | ● | ○ | ○ | ○ | |