

INTERESTED RESEARCH FIELD:

Tourist Behavior, Career Development of people in service industry, service quality

COMPLETED RESEARCH:

1. PITCHAYADEJANANT, Krittipat et al. Determinants of E-service Quality Towards Continuing Using Mobile Application for Hotel Reservation: Case of Agoda Application. Tourism Proceeding, [S.l.], p. 218 - 225, july 2019. Available at: <<http://jurnalpariwisata.stptrisakti.ac.id/index.php/Proceeding/article/view/1284>>. Date accessed: 07 Jan. 2022.
2. Chewwasung, K. O. (2018). An Empirical Study of Millennial Customers' Buying Intentions for Entertainment Ticket Online Purchases According to the Technology Acceptance Model. HUMAN BEHAVIOR, DEVELOPMENT and SOCIETY, 19, 40-49.
3. Ecotourism Sustainability of the Commercial Hotel: A Case Study of PathumwanPrincess Hotel, Bangkok, Thailand. International journal of Asian Tourism Management, Vol.3 (2) : 137-145, September,2012

Extra Activities

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| 2021 | Participated in Production team of Digital Content on Professional standards of Maid at the International Airport
Participated in U2T Project (University to Tumbol) , responsible for the BangTeoi District, Chachengsao, Thailand |
| 2020 | Participated in Author team of Manual of Mass Sport Event, 2020
Organizer team of MICE Startup for University Students in Eastern MICE cluster.
Organizer team of MICE and Events Industry Knowledge for High School Counsellor (Office of the Basic Education Commission) and MICE high school students' competition. |
| 2018 | Guest Lecturer in Digital Marketing for beginner, Department of Skill Development |
| 2015 | Moderator on Panel Discussion on topic Success of modern tourism city development on Program Professional: T-PRO (3 rd Batch)
Guest lecturer on Capacity Development Program of Tour guide under topic: "Tour guiding on Thainess" , Minister of Tourism and Sport. |
| 2014 | Judge on Tour Guiding competition, Chonburi Technology School |

