

## Assistant Professor Dr. Pekhanang Yodmanee



Burapha University International College (BUUIC)  
169 Longhaad Bangsaen Road, Saensook, Muang,  
Chonburi 20131, Thailand  
E-mail: pekhanang@go.buu.ac.th  
Mobile: +66 98 653 9997

### EDUCATION

Ph.D. in Management for Development (Leadership)  
Rajabhat Rajanagarinda University, 2015

Master of Public and Private Management (MPPM)  
National Institute of Development Administration (NIDA), 2022

Bachelor of Public Health (Science), Major in Health Communication  
Mahidol University, 2004

### ACADEMIC POSITION

2013 – Present: Full-time Lecturer, B.A. Program  
Burapha University International College (BUUIC), Thailand

2010 – 2013: Part-time Lecturer  
Rajabhat Rajanagarinda University, Thailand

Part-time Lecturer  
Mahachulalongkornrajavidyalaya University, Thailand

## RESEARCH INTERESTS

- Leadership and Digital Leadership
- Organizational Development
- Organizational Performance and Dynamic Capabilities
- Sustainable Business and Sufficiency Economy
- Supply Chain and Industrial Organization Studies
- E-commerce and Digital Transformation

## PUBLICATIONS

1. Yodmanee, P. (2025). The impact of organizational dynamic capabilities on competitive advantage and its effect on organizational performance. *International Journal of Interdisciplinary and Sustainability (IJIS)*, 1(1), 1–16.
2. Yodmanee, P. (2024). Digital leadership for the Chief Executive Officers (CEOs) of the energy industry in the Eastern Region. *Arts of Management Journal*, 8(2), 216–230.
3. Yodmanee, P. (2023). ความผูกพันในงานของพนักงานที่ปฏิบัติงานในกลุ่มอุตสาหกรรมยานยนต์ของประเทศไทยระหว่างการปฏิบัติงานที่บ้านในช่วงสถานการณ์การแพร่ระบาดโรคติดเชื้อโคโรนาไวรัส 2019. *Journal of Multidisciplinary in Humanities and Social Sciences*, 6(2), 558–569.
4. Yodmanee, P. (2023). Designing intervention for organization development.
5. Yodmanee, P. (2021). The impact of COVID-19 on e-commerce business: A case study of the four largest e-commerce companies in the world. *Rajamangala University of Technology Tawan-ok Social Science Journal*, 10(1), 40–48.
6. Yodmanee, P. (2020). Adoption of sufficiency economy principles adhering to Buddhist-oriented practice in business organizations. *Mahachula Academic Journal*, 7(1), 264–276.
7. Yodmanee, P. (2018). The appraisal of organizational performance: Theoretical concept into practice. *AL-HIKMAH*, 7(14), 141–149.
8. Yodmanee, P. (2017). The relationship between employees' organizational commitment and organizational performance in industrial corporations, Chonburi Province. *AL-NUR Journal*, 12(23), 135–145.
9. Yodmanee, P. (2016). Social responsibility system: The innovation for sustainable development. *SSRU Graduate Studies Journal*, 2(1), 110–119.

## PROFESSIONAL QUALIFICATIONS

- Flexible and adaptable working style
- Strong interpersonal and communication skills
- Academic research and publication experience

- Experience in leadership and organizational development research