



BURAPHA UNIVERSITY INTERNATIONAL COLLEGE

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Full name M. VORRAPOB VIVATVANIT
Position Full-time lecturer,
 International Hospitality Tourism and MICE Management,
 Office of the Academic, Burapha University International College

Education

- 2023-Present Doctorat Sciences de Gestion et management (Système d'informations),
 Université de Montpellier, France
funded by Ambassade de France en Thaïlande
- 2018 Master of Management (International Tourism Management),
 Burapha University, Thailand
funded by Faculty of Management and Tourism, Thailand
- 2014 Master in Law, Economics, and Management (Technology Management),
 L'institut d'Administration des Entreprises, Université de Montpellier, France
- 2011 Bachelor of Business Administration (Tourism Management)
 Burapha University, Thailand

Work Experience

- Jul 2021 – Present: Full-time lecturer, Burapha University International College
- Jan 2022 – Jun 2023: Assistant Dean for Student Affairs and Cooperative Education,
 Burapha University International College
- Sep 2018 – Jun 2021: Full-time lecturer, Faculty of Management and Tourism, Burapha University
- 2015 – 2017: Director of High Vocational Programme (Hotel Business Management),
 Faculty of Management and Tourism, Burapha University
- 2016 – 2023: Coordinator and trainer, Erasmus+ Capacity Building in Higher Education Institutions
1. Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar (STEPup)
 2. enGineers' Employability with multi-Competenceies, Knowledge and Opportunities" (GECKO),
 3. Competence centres for the development of sustainable tourism and innovative financial management strategies to increase the positive impact of local tourism in Thailand and Vietnam (TOURIST),
 4. Strategic IP Management for effective R&I in Asian Higher Education (SPIRE)
- 2022 – 2023: Project Manager, Academic Service cooperative with Government Savings Bank

Work Experience

- 2021 – 2022: Head of Unit, University to Tambon (U2T) for BCG Economy, funded by the Ministry of Higher Education, Research, Science and Innovation
- 2021: Strategic Framework Committee on Pattaya Moves On Scheme, Pattaya City
- 2011 – 2012: Human Resource Officer (Specialist Division), Daikin Industries (THAILAND) Co, Ltd.
- 2011 – Present: Professional Tourist Guide Licensed, certified by the Ministry of Tourism and Sports.

Research and Publication

- Nakpathom, P., Pitchayadejanat, K., Viet, M, N., Vivatvanit, V., Asmaniati, F. (2023). Factors Affecting Customer Perception toward Customer Loyalty of Street Food Hygiene during the Pandemic: A case of Bangsaen, Thailand. *Journal of Tourism Research Journal Vol.7 on 30 October 2023.*
- Vivatvanit, V., Setarnawat, S., Photong, C., Sala-ngam, S., Sirarujanon, N., Toewiwat, P. (2022). Implementation of Social Entrepreneurship Knowledge Hub on economic and social sustainability for social enterprise in the Northeast and in the East of Thailand. *International Conference on Contemporary Challenges in Economics: Entrepreneurship and Innovation as Drivers of New Development Trajectories.*
- Vivatvanit, V. (2022). Examining the relationship between job stress and job satisfaction: A case of front of house hotel staff. *Burapha University HRD Journal Vol.12 (2).*
- Pinthong, C., Pongwat, A., Vivatvanit, V. (2021). Text mining and factor analysis of service quality of spa business in Pattaya, Thailand. *Joint International Conference on Digital Arts, Media and Technology with ECTI Northern Section Conference on Electrical, Electronics, Computer and Telecommunication Engineering.*
- Setarnawat, S., U-dompon, W., Vivatvanit, V. (2019). Exploratory factor analysis of sustainability integrated tourism at local communities in Eastern region of Thailand. *In Proceedings of the International Conference for Sustainable Tourism Development Lessons Learned for Southeast Asian Countries.*
- Pratoomchat, B., Vivatvanit, V., Setarnawat, S. (2019). How to increase IP utilisation of Burapha University. *International Conference Erasmus+ Strategic IP Management for Effective R&I (SPIRE Project).*
- Preedatham, K., Vivatvanit, V., Suksonghong, K. (2018). Modeling the demand for inbound tourism to Thailand: Panel Data Approach. *In Proceedings of The 2nd International Conference on Tourism, Gastronomy, and Tourist Destination on 8-9 March 2018 (pp. 236-241).* Jakarta: Trisakti School of Tourism.