

Instructor Curriculum Vitae

Dr. Nuchjaree Pookkaman



Education Background

2008- 2015

Doctoral Degree, Ph.D. in Human resource development,
Ramkhanhaeng University

2004-2007

Master Degree, Graduate School (M.econ. in Human Development Economics),
Srinakharinwirot University

2000-2004

Bachelor Degree, Faculty of Fine Arts (Performing Art-Acting and Directing),
Srinakharinwirot University

Working Experience

2021- Present Full time instructor in bachelor of arts program, International college,
Burapha university

2015 - 2021 Full time instructor (Human resource management), faculty of science
and social sciences, Burapha university, Srakaew campus

2005 - 2014 Event Organizer (Freelance)

2003 - 2004 Account Executive, G-solution Co.,Ltd.

Publication and Presentation

Nuchjaree Pookkaman. (2022). Quality of Life of Thai Employees under COVID-19 Pandemic.
Journal of Humanities and Social Sciences Thonburi University, 16(2), 13-24.

Auttapon Sripradit and Nuchjaree Pookkaman. (2020). Biological activity assessment of
Cantaloupe with Speckle technique. *The 10th National Graduate Studies Conference
Research Arts*, 10, s806-s813.

Nuchjaree Pookkaman and Auttapon Sripradit. (2020). Knowledge, Understanding and
Preparation of Public and Private Organizations Employee in Thailand towards
Prevention and Control of Novel Coronavirus 2019 (COVID-19). *Journal of Legal Entity
Management and Local Innovation*, 6 (5), 169-180.

Nuchjaree Pookkaman. (2020). Personality study of employees at manager level in the

workplace Private Sector. *The 14th National Academic Conference on Rambhai Barni rajabhat university*, 14, 457-463.

Nuchjaree Pookkaman. (2019). Satisfaction and expectation of the establishment of characteristics of students in the cooperative education project. *The 12th Academic symposium Rajamangala University of Technology Tawan-ok*, 12, 646-652.

Nuchjaree Pookkaman. (2018). Learning outcomes using project-based learning in the course of development human resources for undergraduate students. *The 3rd National Academic Conference Kanchanaburi Rajabhat University*, 3, 140-145.

Chayut Ratchatawan and Nuchjaree Tungsiripartporn. (2016). Factors influencing the decision to choose a nursing home: Private Elderly Care in Bangkok. *The 8th ASEAN+I Symposium on Business Management Research*, 8, 720-731.

Picha Anankiratikan and Nuchjaree Tungsiripartporn. (2016). The model of marketing strategy for the hotel business: 3 stars located in Jomtien Beach area, Pattaya City Special Administrative Region, Chonburi Province. *The 8th ASEAN+I Symposium on Business Management Research*, 8, 891-899.

Salisa Leerakul and Nuchjaree Tungsiripartporn. (2016). Integrated Marketing Affects Decision Making of choosing private dormitory service of undergraduate students, Burapha University Chanthaburi Campus. *The 8th ASEAN+I Symposium on Business Management Research*, 8, 677-687.

Nuchjaree Tungsiripartporn and Sunisa Zaiyazin. (2016) Factors Influenced on Purchase Decision Behavior on Loa Silk of Lao in Vientiane Area. *The 8th ASEAN+I Symposium on Business Management Research*, 8, 677-687.

Nuchjaree Tungsiripartporn. (2016) Training Curriculum Development to Enhance the System Thinking Ability Of Undergraduate Students. *Management and Innovation international Conference (MITiCon2016) (IEEE)*, 4, 52-55.

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